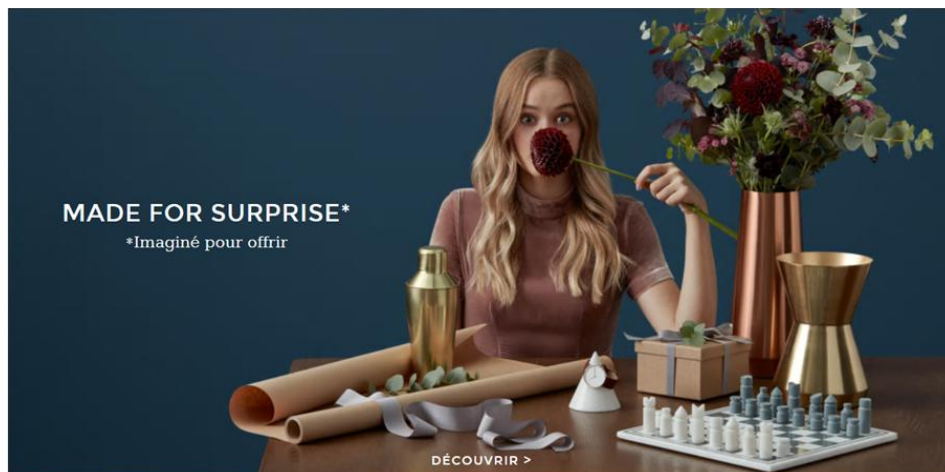


MADE



Affiche entrée des bouches de métro (Paris) - 2017

MAEVA

Dans les Hôtes Clubs Maeva, on ne garde pas vos enfants, on s'en occupe.

des soirées, pas des veillées.

Cher Maeva, ce sont vos forfaits qui vous attendent et pas l'inverse.

Avec Maeva, une semaine de vacances, c'est une semaine sans souci.

Pour recevoir gratuitement le catalogue Maeva, appelez le Numéro Azur :

0 801 10 20 30

ou tapez 3615 Maeva.

Maeva
A chacun ses vacances

Dans les Hôtes et Hôtes Clubs Maeva, tout est conçu pour rendre vos vacances encore plus agréables. En plus du confort irréprochable de nos chambres, des animations, et des spectacles organisés chaque soir, Maeva vous offre une multitude de petits plus à la carte, pour vous simplifier les vacances. À votre disposition : une garderie dans la journée, des baby-sitters le soir, nous pouvons même nous occuper de vos forfaits ! Cher Maeva, sans semaine de vacances, c'est une semaine sans souci. Pour connaître les services disponibles dans les différents Hôtes Maeva, recevez gratuitement le catalogue en retrouvant le coupon ci-dessous ou demandez-le à votre agent de voyages.

----->

Bon à retourner à Maeva, 32 Route de la Reine BP 408 - 92103 Boulogne Cedex

Je souhaite recevoir sans engagement de ma part le catalogue Maeva.

Nom : _____ Prénom : _____ Adresse : _____

Code postal : _____ Ville : _____ Tél : _____

Madame Figaro - 15/11/1997

MAIDENFORM



1957

MAIDENFORM



1983

Maison CHEVALIER

Dans le cadre de l'été, un nettoyage de printemps s'impose.



-20% sur le nettoyage de vos tapis, tapisseries, fourrures, canapés en cuir et daim, rideaux.

Pour profiter de cette remise, il vous suffit de nous apporter ou de venir reprendre les pièces à nettoyer dans l'un de nos ateliers. Si vous ne pouvez pas vous déplacer, à défaut de cette remise nous vous faisons bénéficier gratuitement du transport. Mais attention, cette offre promotionnelle est valable seulement du 15 mai au 30 juin.

Avec l'été, le moment est venu de redonner à votre intérieur une nouvelle jeunesse. Confiez-le à des mains expertes. La Maison CHEVALIER est le spécialiste n°1 en France pour l'entretien et la restauration des tapis et tapisseries. Dans ses 4 ateliers, à Paris et en Province, elle réunit un matériel ultramoderne et une main-d'œuvre composée de plusieurs Meilleurs Ouvriers de France.

Savez-vous qu'un tapis peut accumuler jusqu'à 30% de son poids en poussière? Seul, un nettoyage professionnel peut lui redonner sa propreté originale.

C'est aussi vrai pour les fourrures, cuirs et daims, en léger froissement et qui souffrent d'aplasie des beaux jours.

Vous l'avez compris, juin c'est vraiment le mois de l'entretien.

Depuis 70 ans, la Maison CHEVALIER est fait une solide réputation dans le nettoyage et la restauration de tapis et tapisseries. Comme les Musées français et étrangers, faites confiance à la signature CHEVALIER.

Et retrouvez votre intérieur tel que vous l'avez choisi : plein de lumière et de couleurs!

Région Parisienne : 64, bd de la Maison Marabout, 75006 Courbevoie (Paris 15ème, métro M6)
Parking dans la cour - Tél : (01) 47.89.44.44
Région Val de France : 101, bd de la République, 77000 Meaux
Région Rhône Alpes : Lyon - Tél : 76.64.23.93
Région Provence Côte d'Azur : 101, bd de la République, 13000 Marseille
Centre d'expansion et de vente : 15, quai Voltaire 75007 Paris

maison Chevalier

Le Figaro Magazine - 24/05/1986

MAISON ROBLLOT



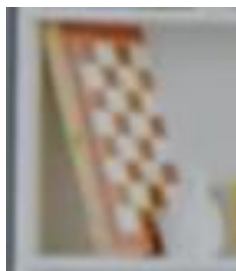
MAISON ROBLLOT

PRÉVOYANCE OBSEQUES

Tout prévoir
pour le respect de vos volontés
et la sérénité de vos proches.

Affiche panneau publicitaire (Paris) - 08/2017

MALAKOFF HUMANIS



Spot publicitaire (extrait) - 2022

MALAKOFF HUMANIS



Spot publicitaire (extrait) - 2024

MANHATTAN



From the Far East—new ideas in Manhattan Sportswear

The creative imagination found in the Far East has had a growing influence on American architecture, landscaping and home furnishings. Now Manhattan draws on the same fertile sources as an inspiration for their new collection of Pagoda Prints, tailored of Madrason Fabrics. While exuberant in color, they convey a serene impression that typifies

Oriental culture. The motifs are delicate, intricately detailed—unlike any previously seen in sports attire. His *Manhattan Pagoda Print* rayon sport-shirt, \$5.00. (Matching swim trunks, \$5.00.) Her *Lady Manhattan Pagoda Print* short, \$5.00. The Manhattan Shirt Company, 444 Madison Avenue, New York. © 1955



1955

MARACA (Rum of Porto-Rico)



PHOTOGRAPH BY GARY PROCTOR

JOE STETSON: You win. Beautifully played. Calls for toast.

BEST FRIEND: *Sheer luck. Novel experience.*

JOE STETSON: Deserves novel toast. New drink. Everybody asking for.

BEST FRIEND: *Suspense killing. Do tell.*

JOE STETSON: Dry rum. Comes from Puerto Rico. Lighter bodied. Superb with soda and lemon twist. Or favorite mixer.

BEST FRIEND: Rum and soda? Serious?

JOE STETSON: Couldn't be more. With Puerto Rican rum. People should try several brands. Subtle differences.

BEST FRIEND: *Come, come. Specify brand.*

JOE STETSON: Maraca here. Spectacular drink.



DE VOSCOFF

©1955 Rum Foundation Inc., Rum & Spirits Development Administration, Representatives of Puerto Rico, 400 Fifth Avenue, New York 10, N.Y.

1955

MARAGNAN (Tapioca)



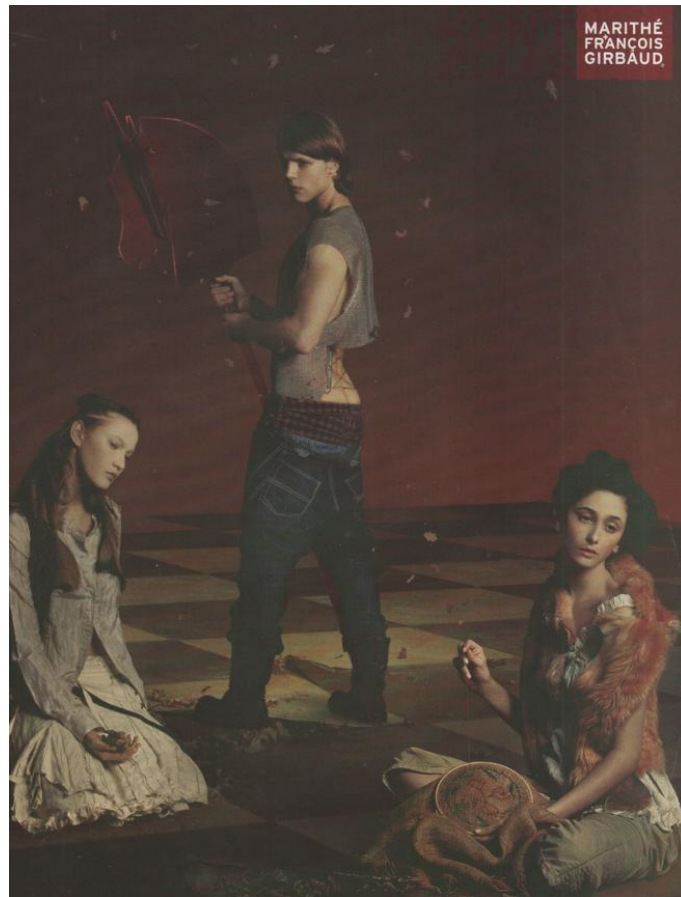
Chromo

MARINES



1992

MARITHE+FRANCOIS GIRBAUD



ELLE - 19/09/2005

MARLBORO

The filter doesn't get between you and the flavor!

Marlboro
THE NEW FILTER CIGARETTE FROM PHILIP MORRIS

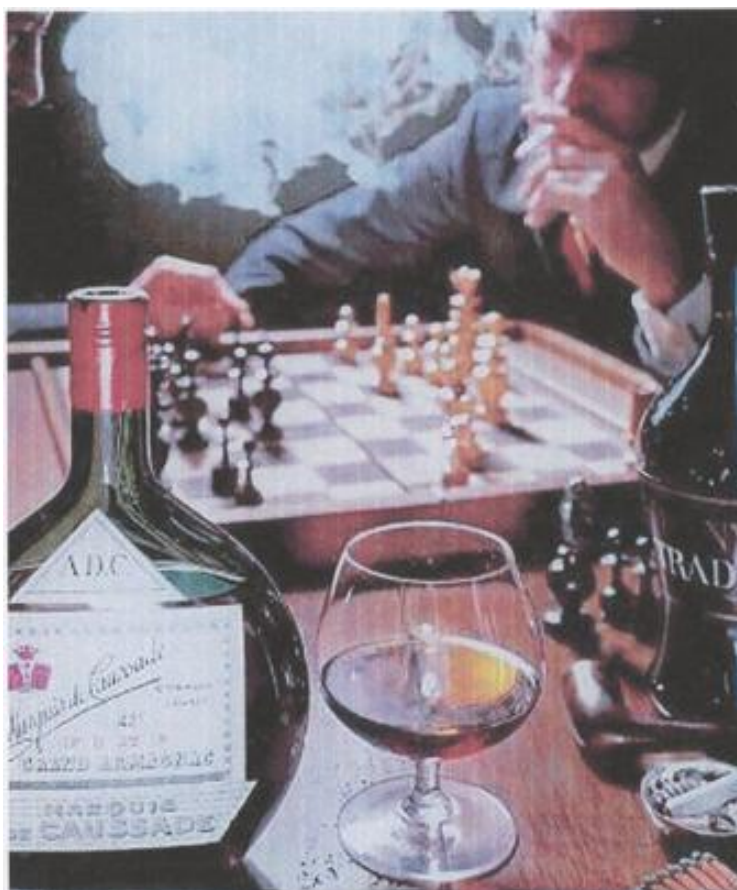
Yes, this easy-drawing but hard-working filter sure delivers the goods on flavor. Popular filter price. This new Marlboro makes it easy to change to a filter. This one you'll like.

POPULAR FILTER PRICE

(MADE IN RICHMOND, VIRGINIA, FROM A NEW PHILIP MORRIS DESIGN)

1955

MARQUIS DE CAUSSADE



1964

MARTELL



1954

MARTELL

**Die Zeiten ändern sich -
eines bleibt: Martell**

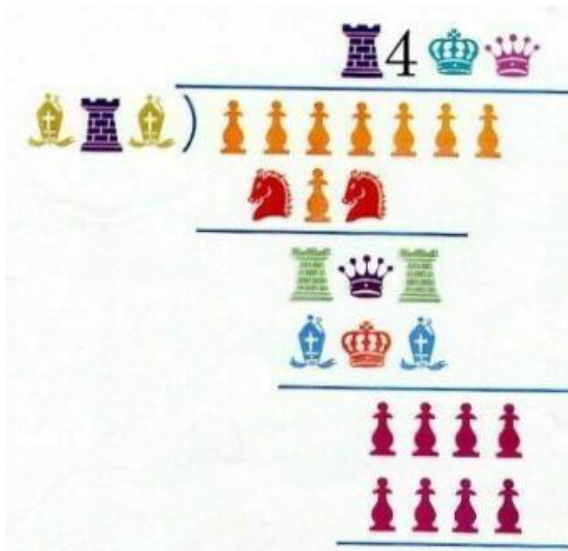


Martell. Die Erfahrung aus 3 Jahrhunderten Tradition. Eine lange Reifezeit in Eichenfässern und die sorgfältige Auswahl aus den 4 besten Cognac-Weinlagen (Borderies, Grande Champagne, Petite Champagne und Fins Bois).

Martell. La signature d'un grand cognac.
Seit 1715.

1981

MARTIN MARIETTA



4

OLDIE: The sum of the digits of the above leaves a remainder of seven when divided by ten, and this sum of the digits of the quotient leaves a remainder of three when divided by ten.

AND LET'S CONSIDER ANOTHER QUOTIENT. It takes shape as men's minds go deep into space. One center of these calculations is Martin-Denver, where successful professionals enjoy full scope from basic research to vehicle design. You will find range, reward, and stature here. Write N. M. Pagan, Director of Technical and Scientific Staffing, Martin-Denver, P. O. Box 179D, Denver, Colorado.

MARTIN
DENVER DIVISION

1960

MARTIVAL cuisines



SIRIUS : Corps de meuble en panneau surfacé mélaminé, épaisseur 19 mm, décor blanc perle. Côté visible : décor blanc perle ou hêtre sans supplément, laqué assorti avec supplément. Porte : Porte en M.D.F. enrobée polymère, épaisseur 19 mm, 1 coloris : blanc. Tiroir en panneau mélaminé gris 16 mm avec coulisses métal double paroi laqué gris. Sortie totale. Charnières clipsables. Boutons ou poignées au choix.

Catalogue - 04/2003

MARVELLA



VIS-À-VIS

A stunning move
in either fashion
direction... toward
the stark blacks
or the sheer whites:
Marvella's 10-row
choicer of blackest
jet crystals and whitest
simulated Freshwater®
pearls. Necklace \$35.
Earrings \$5.
All prices plus Fed. tax.
At all fine stores or write:
Marvella, Inc., 390 Fifth Avenue,
New York 10, N. Y.

MARVELLA®

15/02/1960

MARVIN

MARVIN
Schach Ihrer alten Uhr!



Kann eine extraflache Uhr die gleiche Präzision aufweisen wie andere Modelle?
Ja! MARVIN bietet für die elegante Dame wie für den anspruchsvollen Herrn je eine extraflache Uhr, die den offiziellen Titel eines Chronometers* besitzt.

Mit dem Damen-Modell hat MARVIN einen einzigartigen Erfolg erzielt: Die kleine, extraflache, in Serie hergestellte MARVIN-Damenarmbanduhr erhielt als einzige ihrer Art den offiziellen Titel eines Chronometers mit der Auszeichnung «für besonders gute Resultate».

Ref. 50751, Chronometer für Damen, 18 Kt. (750) Gold . . . DM 395.—
Ref. 50751Ch, Chronometer für Herren, 18 Kt. (750) Gold . . . DM 520.—
Ref. 50751Ch, Chronometer für Herren, Edelmetall DM 285.—

Andere extraflache Modelle, ohne Chronometer-Zertifikat:

Modelle für Damen
Ref. 500750, 18 Kt. (750) Gold DM 170.—
Ref. 500750, Edelmetall DM 155.—

Modelle für Herren
Ref. 50203, 18 Kt. (750) Gold DM 540.—
Ref. 50703, Sekunde aus der Mitte DM 575.—
Ref. 51204, Gold-Doppeluhr DM 230.—
Ref. 51704, Sekunde aus der Mitte DM 220.—
Ref. 50203, Edelmetall DM 225.—
Ref. 50703, Sekunde aus der Mitte DM 225.— *Präzisions-automatik*

Jede MARVIN-Uhr ist mit einem hochqualifizierten Werk ausgestattet.
* Bei einem Chronometer handelt es sich um eine Uhr, deren Präzision auf Grund einer 160-stündigen Gangkontrolle durch eine der offiziellen schweizerischen Kontrollstellen bescheinigt wurde.

Cie des montres MARVIN S.A., La Chaux-de-Fonds (Schweiz)

1961

MARVIN

MARVIN
Scacco matto al vostro orologio!



L'orologio ultra-piatto può essere tanto preciso quanto gli altri?
Osservate questi due orologi ultra-piatto: hanno ottenuto il titolo di cronometro*. Però sono orologi di serie!

Quello da uomo costituisce una splendida creazione per clienti raffinati e riflette le prerogative della qualità MARVIN. Ma il piccolo orologio per Signora riveste un interesse ancora più eccezionale: MARVIN è l'unica manifattura che ha ottenuto in serie il titolo ufficiale di cronometri con la menzione «per risultati particolarmente buoni», con un orologio per Signora così piccolo e nel contempo così piatto!

Cronometro per Signora, oro 18 ct. Lit. 52.500.—
Cronometro da uomo, acciaio Lit. 34.500.—
Cronometro da uomo, oro 18 ct. Lit. 81.000.—
Altri modelli, ultrapiatto da Lit. 27.000.—

* Un cronometro è un orologio la cui precisione è provata dall'ufficio svizzero per il controllo ufficiale della marca degli orologi, dopo accensione presso diverse 740 ore.

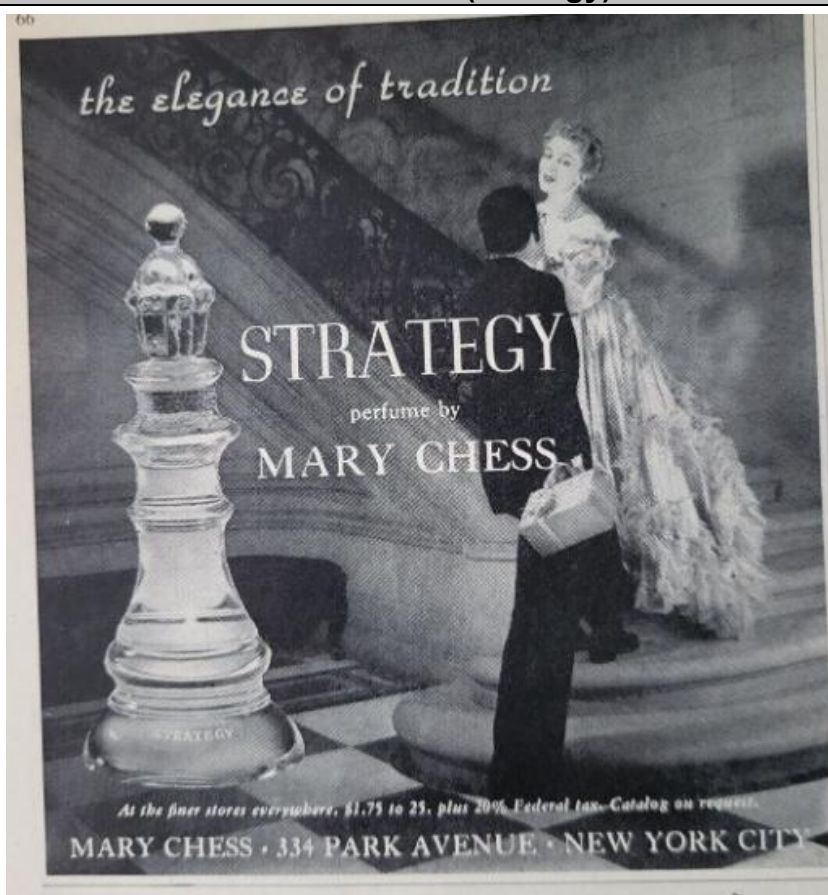
Concessionario generale:
ENRICO MASSERINI S.p.A., PIAZZA DIAZ 6, MILANO

MARY CHESS



1947

MARY CHESS (Strategy)



1953

MARY CHESS

MARY CHESS

*Give a gift
you'd
love to get!*

STAR BOTTLE *Enamel*
Mary Chess bottle pattern
in Christmas Star bottle.
Engraved gold gift wrap-
ping & return **\$5.99***

PERFUME JEWEL
Charmant **CREST** *Engraving of the*
Charmant in gold-capped
Charmant bottle.
Engraved gold above **\$7.50***

*For the sparkling Xmas
season, too!*

**Look for Mary
Chess products in
store everywhere
XMAS products -
look for Christmas
*Plus 10% Fed. Tax**

PERF. JEWEL \$1.25 to \$2.00 return.

From: White Elephant, Specialty, Christmas, Christmas
Star, Christmas, City of the Valley & White Elephant

MARY CHESS

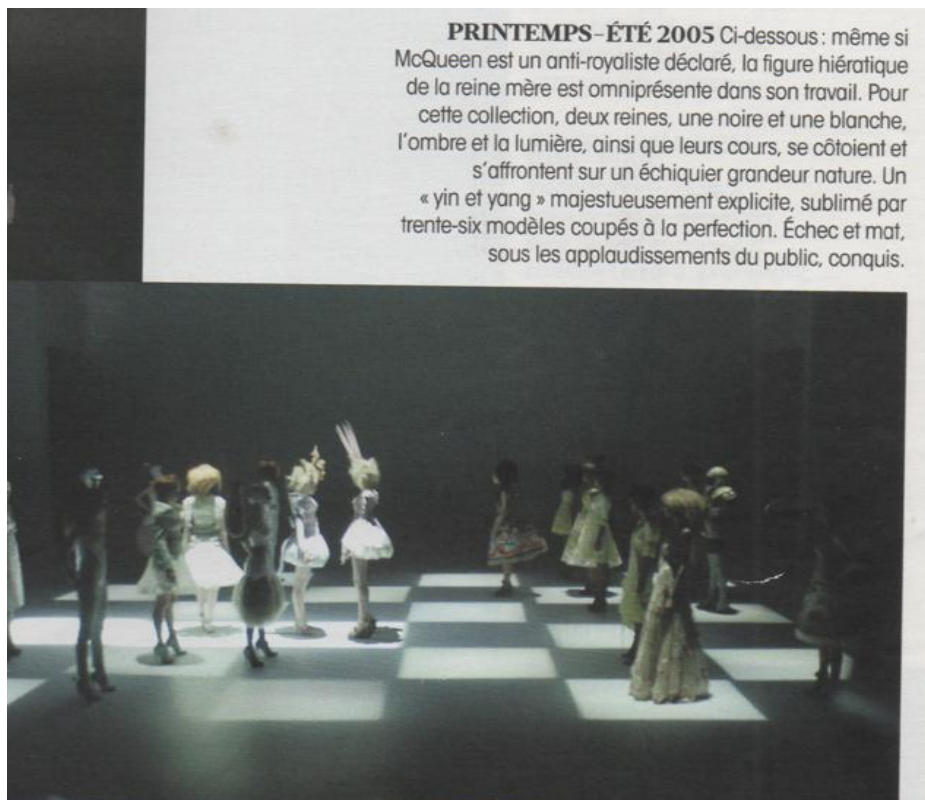
www.ehecstoujoursplus.fr - septembre 2026

MAZDA LAMPS (National)



1921

McQUEEN Alexander



Défilé de haute couture, Paris - 2005

MEAD



STREAMLINED TRAINS AND CHESSMEN

Among America's expanding industries, one of the most fantastic is aluminum. Just how fantastic it may be judged by the fact that the aluminum consumption predicted for 1950 was reached in the second half of 1946.

The metal's low cost and ease of fabrication, plus the new uses found for it by research, have made it almost as basic a product for industry as paper. It is used now in the manufacture of everything from pens to streamlined trains, dirigibles, freight cars, boats, and houses, and from pins to roofs, shingles, typewriters, golf clubs, and chessmen.

And the aluminum industry—only one of America's expanding industries—uses vast amounts of paper.

"Paper Makers to America" is on its way to greater production. But it will take some doing before the demand for Mead Papers of the Mead, Dill & Collins, and Wheelwright lines can be satisfied. Meanwhile, your best bet is to keep in touch with your Mead merchant and to rely on him to keep you posted on the current availabilities of "the best buy in paper today."

*** Mead offers a completely diversified line of papers in colors, substances, and surfaces for every printed use, including such famous grades as Mead Bond; Mead's Wood and Other Process Paper; Wheelwright Brands and Papers; D & C; Black & White; Proofing; Conquest; Test and Cover Papers.

MEAD
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ESTABLISHED 1849

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Années 1940

MERCEDES-BENZ



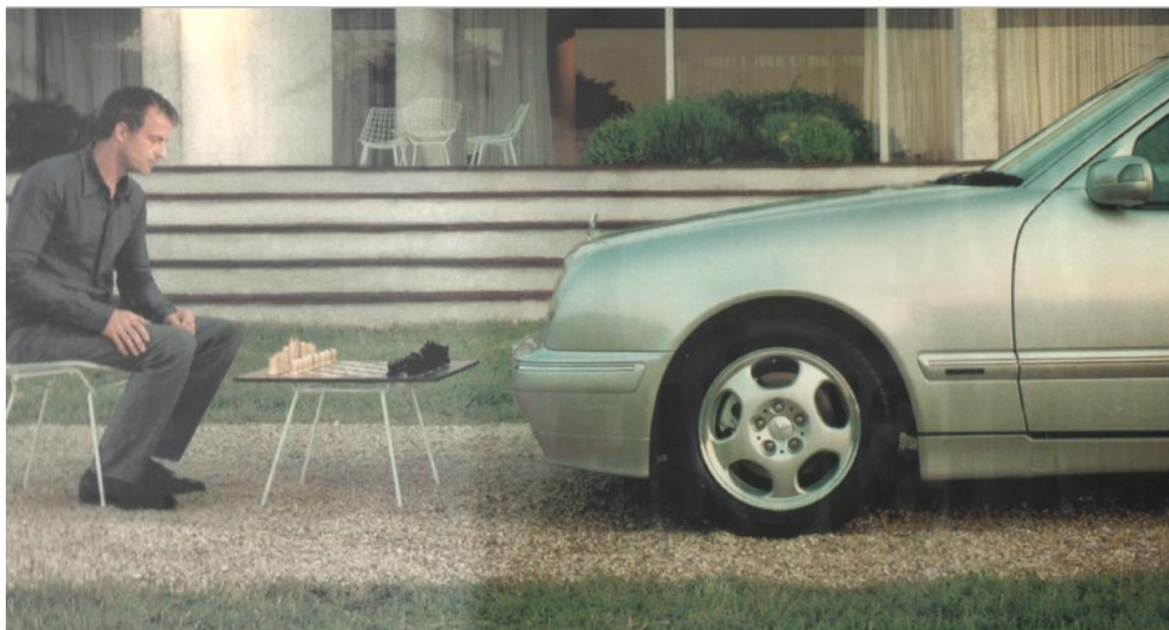
**Mercedes-Benz:
Nothing can match
experience.**

Military operations require vehicles capable of reliably carrying out complex strategies. Mercedes-Benz, the world's largest producer of commercial vehicles in excess of 6 tonnes, offers a comprehensive range of vehicles ideally suited to all operations. These are backed by over 100 years of experience in automotive research and development. A wealth of experience gained from applications under extreme conditions bears out not only the reliability, but also the economy of these vehicles. And more than 4,900 service outlets in over 170 countries guarantee you assistance worldwide.


Mercedes-Benz

juin 1992

MERCEDES (Classe E)



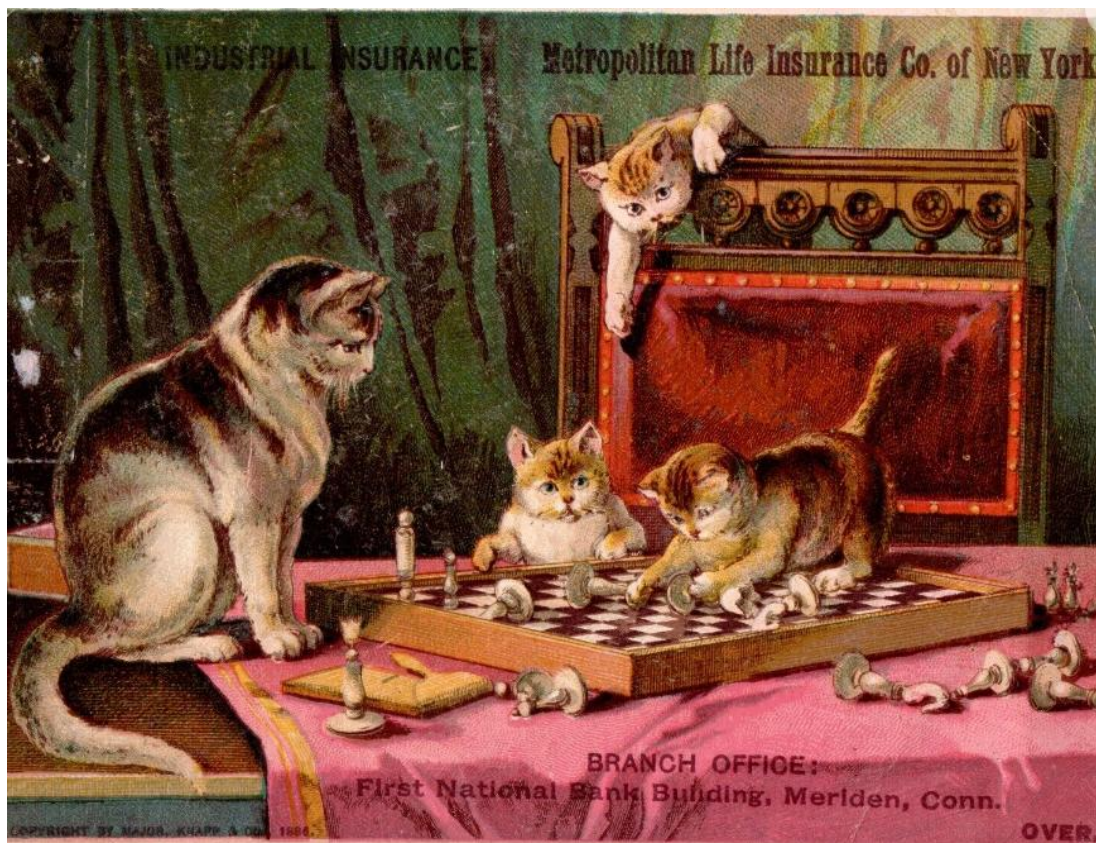
L'Expansion - 28/09/2000 (*fragment*)

MERCURE HÔTELS



Extrait de la pub TV - 11/2024

METROLITAN LIFE INSURANCE Co



Chromo

METROPOLITAN LIFE INSURANCE COMPANY



Foresight Wins

OF CHIESS, Benjamin Franklin wrote—"Several very valuable qualities of the Mind, useful in the course of human Life, are to be acquir'd and strengthened by it." Foresight he mentioned first.

Certainly there is one occasion in life where planning and foresight are necessary—that is when a man becomes head of a family and faces the responsibility for the future of his wife and children.

If you plan your financial affairs as skilfully as the expert does his chess game, you will find that you can fortify yourself and

your family against misfortune and want.

A Life Insurance Program started early and planned carefully is your wisest move in the uncertain game of living. It will afford your wife a sure income and untold peace of mind in case she is left alone to bring up your children, and it can give you security during your retirement years.

An experienced and understanding Metropolitan Field-Man will be glad to help you work out the Program best suited to your needs. Telephone your local Metropolitan office or mail the coupon.

The Metropolitan issues life insurance in the usual standard forms, individual and group, in large and small amounts. It also issues annuities and accident and health policies.

The Metropolitan is a mutual organization. Its assets are held for the benefit of its policyholders, and any divisible surplus is returned to its policyholders in the form of dividends.



Metropolitan Life Insurance Company
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Without obligation on my part, I would like to have information regarding a Life Insurance Program to meet my needs.

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METROPOLITAN LIFE INSURANCE COMPANY

FREDERICK H. ECKYR
Chairman of the Board

ONE MADISON AVENUE, NEW YORK, N. Y.

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LEROY A. LINCOLN
President

1937

m.HIRCH



Art et Décoration - 01/1981

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LE FIGARO. économie

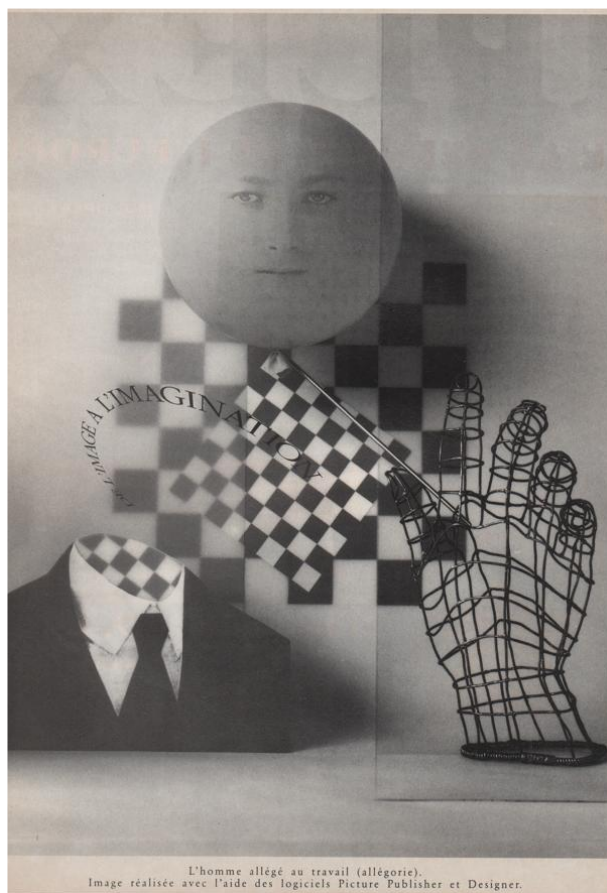
Michael Page Commercial & Marketing
Le spécialiste du recrutement Commercial & Marketing

Strat-X Simulation MARKSTRAT

MP Michael Page

Le Figaro - 17/07/1995

MICROGRAFS



SVM - 03/1993

MILIA

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Au MILIA'96, plus de 8000 acteurs-clés de l'édition multimédia seront présents pour acheter et vendre des droits, négocier des accords de distribution et initier des alliances stratégiques et des productions média multiples.

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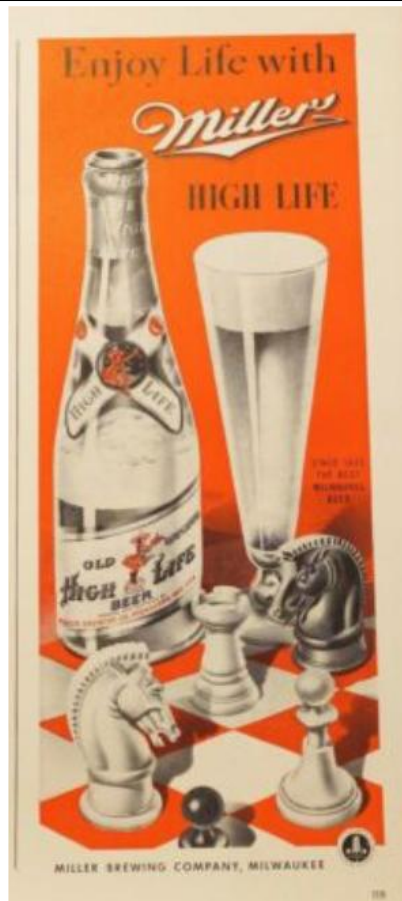
Le MILIA est en ligne : <http://www.reedmidem.milia.com>

Service Lecteurs n° 13

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SVM - 12/1995

MILLER



1942

MILLER (High Life)



1957

MISSION DRIVE

192 THE SATURDAY EVENING POST March 8, 1930

MISSION DRY Sparkling

The original orange dry...the original beverage in black bottles

"Man Alive, That's Good!"

WHAT a difference between polite acceptance of your refreshments . . . and the lively burst of enthusiasm when MISSION DRY makes known its luscious flavor . . . Eager glasses are drained and tongues wag over this exciting new drink from California . . . You've never known a delicious table beverage like sparkling MISSION DRY . . . the original orange dry. Grove-fresh orange or grapefruit juices taste different . . . and when we blend in a dash of sweetened lemon juice and add the effervescence of carbonated water . . . there's a drink to remember! From Coast to Coast this amazing thirst-quencher is hailed as the beverage of the century. Distinctive jet-black bottles bring MISSION DRY orange or grapefruit . . . direct from the California groves to you. Your choice of the two juices wherever better bottled beverages are served or sold . . . your dealer has them in handy Home Packages of one dozen.

Bottled at the price only by
CALIFORNIA CRUSHED FRUIT CORPORATION
CHICAGO LOS ANGELES NEW YORK

1930

MITRE



Bedford (Massachusetts)

MITTON



Calendrier année 1950

MM (Morris Moskowitz)

MM-MCMLXI

MM MCMLXI is MM 1961, the date of the height of a Renaissance in the fine art of fine bag making. Actually, MM's Renaissance started twelve years ago. That was 1949, the date they made their first bag. Since then MM has become famous for the tapestry bag, the carpet bag, the brocade bag, the tote, the sack and the clutch. Their new royal family of old world velvets are collector's items, objets d'art and probably the most practical bags a smart woman ever put her money in. The heraidic design is early Renaissance, sculpted with a fine Italian hand that would delight da Vinci, a Raphael or a Mona Lisa. In black or brown, \$6.00 to 50.00 plus Federal Tax at all fine stores that appreciate fine art.

MM

1961



Se constituer un patrimoine, c'est aussi penser à sa transmission, assurer sa succession dans les meilleures conditions. Alors, on est légitimement exigeant sur les performances de ses placements, la solidité financière de l'institution à laquelle on confie son capital mais aussi la capacité de ses conseillers à proposer des solutions rigoureuses et personnalisées. D'emblée, on ne pense pas forcément MMA. Et pourtant...

Un assureur est-il bien placé en gestion de patrimoine ?

L'expertise de spécialistes en ingénierie patrimoniale

Inflation, volatilité sur les marchés financiers, évolution de la réglementation... plus que jamais, la gestion de patrimoine requiert l'attention constante de professionnels chevronnés. En collaboration avec des spécialistes en ingénierie patrimoniale, les conseillers MMA vous accompagnent pour ajuster vos placements en fonction de vos objectifs, de vos projets et de votre profil d'investisseur. Ils s'assurent de la cohérence des placements détenus pour servir au mieux votre stratégie patrimoniale.

Une expertise juridique, fiscale et financière à la hauteur de vos exigences.

Des solutions diversifiées qui s'adaptent à vos besoins

Souplesse et cadre fiscal avantageux de l'assurance vie et de la capitalisation, performance et évolutivité des contrats multisupports, régularité du fonds en euros... MMA dispose d'une sélection des meilleurs supports d'investissement gérés par de grandes signatures en gestion d'actifs (Edmond de Rothschild Asset Management, La Financière de l'Echiquier...). Et surtout, vous bénéficiez d'une gamme complète de supports gérés par la



MMA
un acteur solide, les chiffres qui donnent confiance

90 ans d'expérience et d'innovation,
19 milliards d'euros d'encours gérés en assurance vie et capitalisation.
286% de marge de solvabilité, parmi les plus élevées du marché.
25 distinctions en 10 ans.

société de gestion de portefeuille du groupe, Covéa Finance. Son excellence a encore récemment été soulignée par l'attribution du 1^{er} prix des victoires SICAV 2011, dans la catégorie Assureurs.

Des montages patrimoniaux personnalisés

Grâce à des outils de simulation et un diagnostic personnalisé, les conseillers MMA vous aident à adapter vos investissements à votre situation familiale et fiscale ainsi qu'à vos objectifs particuliers (échec, rendement, risque...). Ils conçoivent des solutions sur mesure pour valoriser, optimiser votre patrimoine et organiser votre succession.

PAROLE D'EXPERT : Comment préparer efficacement la transmission de son patrimoine en préservant son niveau de vie ?

« En plus d'une assurance vie, il est conseillé de souscrire un contrat de capitalisation et d'en donner la nue-propriété à la personne de son choix en s'en réservant l'usufruit. Le souscripteur conserve ainsi la possibilité de percevoir des revenus jusqu'à son décès. Au terme de l'usufruit, le nu-propriétaire recouvre la propriété entière du contrat, sans droits de succession, et en conserve l'antériorité fiscale. »

POUR EN SAVOIR PLUS, contactez votre conseiller MMA sur www.mma.fr



L'Expansion - 10/2011



Betelgeuse. Porte en chêne massif montée sur cadre avec véritables fiches à lacets. Existe en chêne naturel patiné, chêne moyen patiné avec option finition antiquaire et poignées ton bronze ou métal vieilli. Peut également se faire en finition cernée comme sur la photo.

Dépliant publicitaire - 17/01/1994

MODE



Madame Figaro - 1/12/1990

MODE



Madame Figaro - 2/02/1991

MODE



Madame Figaro - 12/09/1992

MODE



Catalogue Auchan - 09/1995

MODE



Madame Figaro - 31/07/2004

MODE



Madame Figaro - 2005

MODE



Madame Figaro - 2005

MODE



Le Figaro Magazine - 18/10/2024

MOLTENI



Daniel Féau - 02/2011

MOLTENI



Madame Figaro - 21/10/2011

MONTANA



Appartement Montana Cholet



MONTANA, VOTRE NOUVEAU DOMICILE AVEC SERVICES / 4

Plaquette de vente (résidence services-Levallois) - 2015

MORLANT



MOUNT VERNON



Today... as down the distant years
— the symbol of true hospitality

MOUNT VERNON, the patrician of American ryes, comes rightly by its name and reputation. For this whiskey perpetuates the gracious living that marked the finest homes in the early days of our republic. Enriched by tradition and delicate in flavor, Mount Vernon long has been a delight to discriminating tastes, and today it is priced for thrifty purses as well.

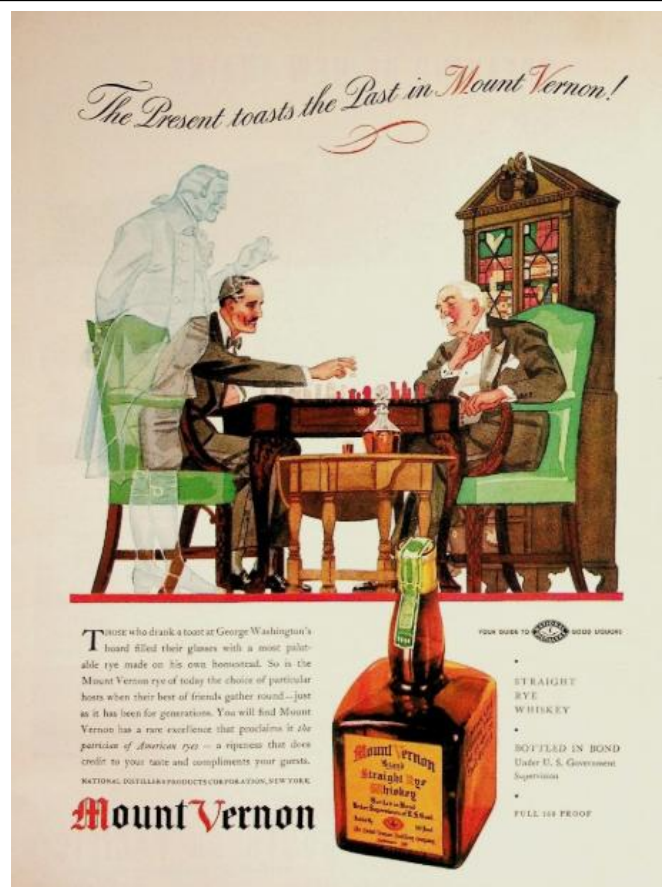
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1940

MOUNT VERNON

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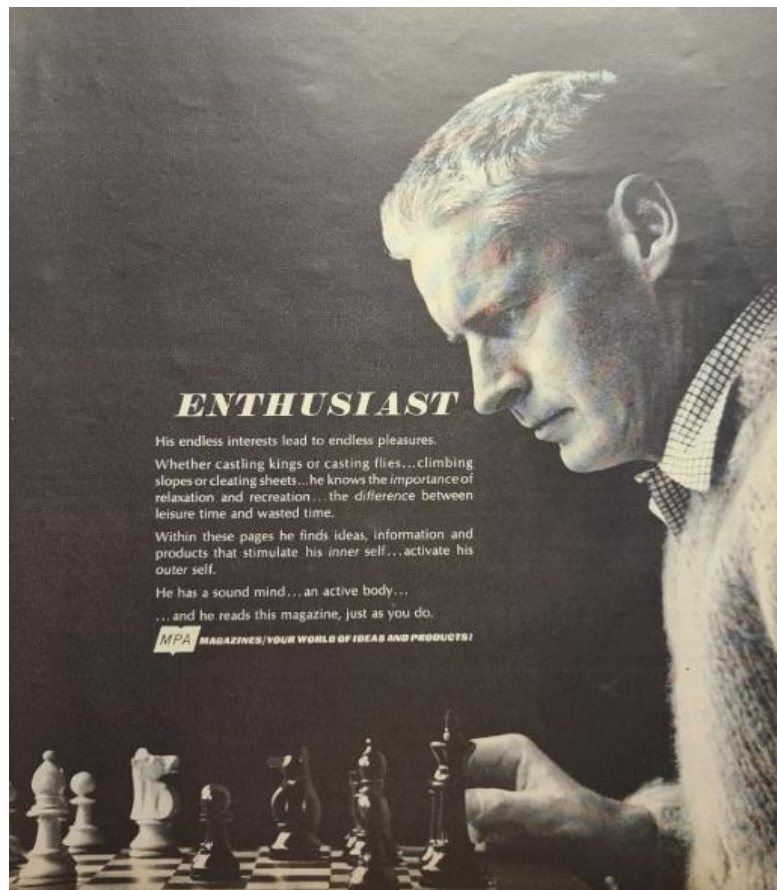
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Mount Vernon

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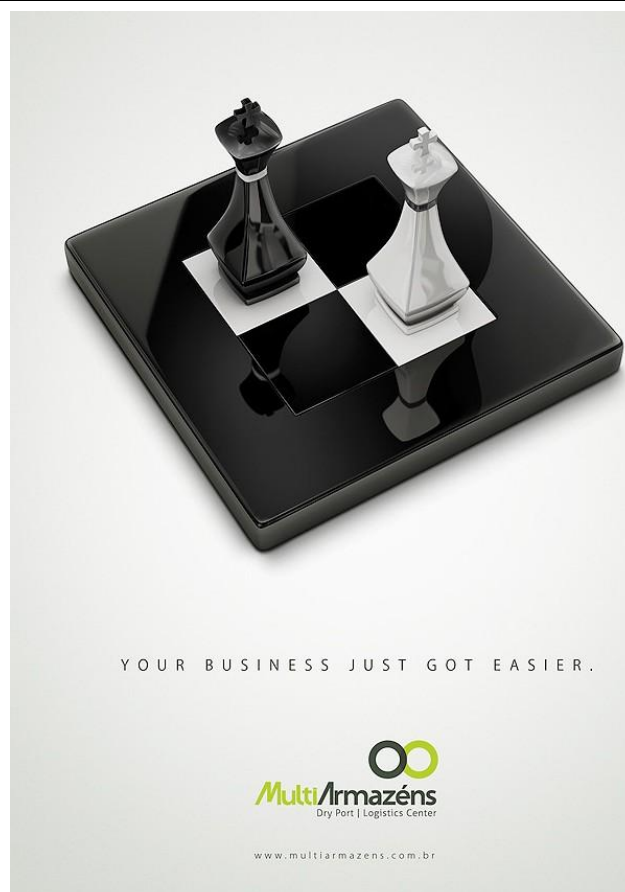
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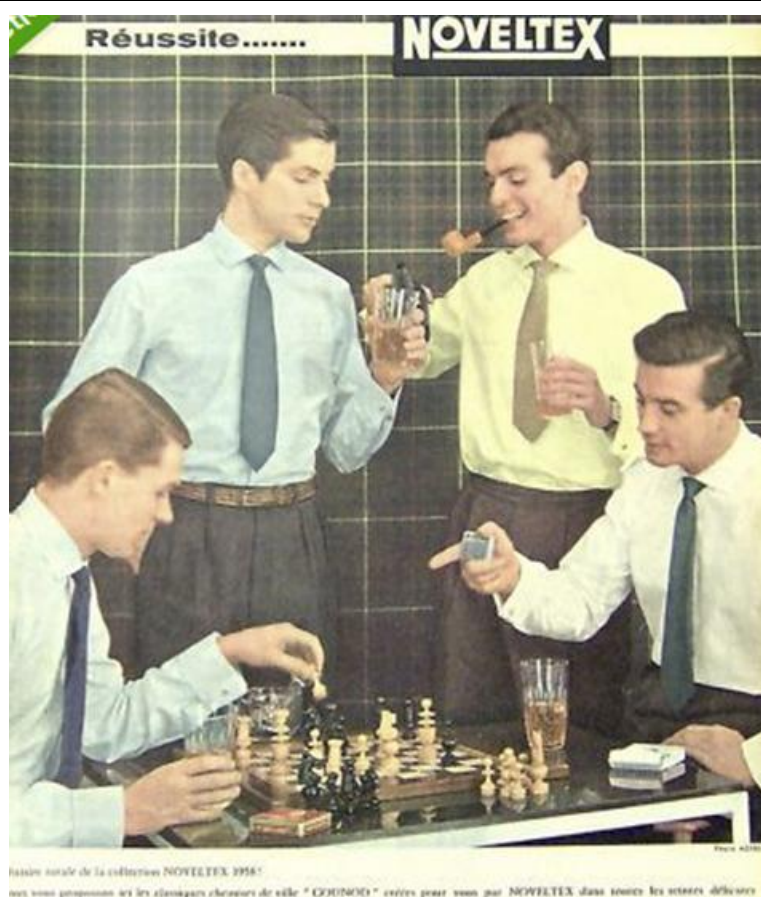
Builders of the First Intercontinental Guided Missile

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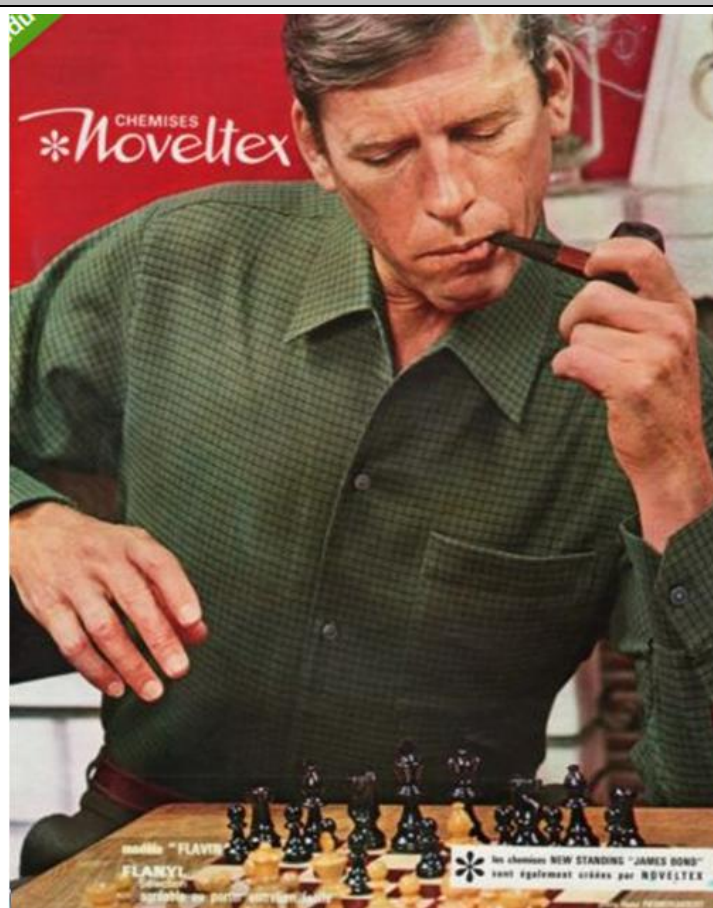


NOVELTEX



1958

NOVELTEX



1965